

# ASEAN-CHINA BIOECONOMY

## Circular Economy Actions: Collaboration for Sustainability

THE SHANGRI-LA HOTEL  
19 November 2020 (11.40-11.55)  
Niwat Athiwattananont, CTO Polyolefins & Vinyl



# SCG Overview

One of Thailand's largest conglomerates with over 100 years of experience.

- Siam Cement Public Co., Ltd. (SCC) founded in 1913 and listed in 1975 on the SET
- \$15 Billion in market capitalization (Top 5 in Thailand's stock market)
- 3 Business Groups: Historic roots in **Cement and Building Materials** with diversification into **Packaging**, and **Chemicals**

## SCG BUSINESS GROUPS



## KEY FIGURES (FY2019)

Sales Revenue	<b>14</b>	billion USD
Net Profit	<b>1</b>	billion USD
Company	<b>311</b>	companies
Employee	<b>54,224</b>	staffs

# Market Coverage & Overseas Office

**120**  
Countries

**340**  
Destinations

**4,800**  
Customers



**PRODUCTION  
& OFFICES**

# SCG Innovative & Extensive Product Range



## Innovative Products

To provide greater opportunities and enhance value for customers, Chemicals Business, SCG offers a broad spectrum of innovative products that serves customers' needs in various industries

### General Plastic:

Agriculture,  
General Packaging,  
Personal Care Products,  
Household Products,  
Storage & Container



### Building & Infrastructure:

Pipe System,  
Wire & Cable,  
Building Accessories,  
Underground Applications

### Food & Beverage Packaging:

Cap & Closure,  
Flexible Packaging,  
Rigid Packaging



**Automotive:**  
Automotive Parts,  
Battery

**Home Appliance:**  
Parts of Washing Machine,  
Refrigerator, Vacuum Cleaner  
and Air Conditioner



**Circular Economy**  
Mono-Material  
Mechanical Recycling  
Chemical Recycling



# Application Development Center (ADC) in Thailand & Europe

Provide differentiating competitive advantages to our customers with Advance Development Center for New Applications and New Product Developments, with fully-equipped machines and facilities

## ADC @ Norway



- Research & Development Center
- Plastic processing
  - Blow molding
  - Injection molding
  - Thermoforming
- Application trials in state-of-the art pilots
- Recycling pilots



## ADC @ Thailand



- Fully-Equipped Plastic Processing & Application Development Facility
- 10 commercial-sized plastics processing machines & facility such as
  - Blow molding
  - Blown film & injection molding
  - High speed extrusion coating
  - Thermoforming and injection machine
  - SMART Rotomolding machine



## Recognitions received:



### QUALITY MANAGEMENT AWARDS

- **Deming Application Prize;** by JUSE)
- **The TPM Advanced Special Award** from Japan Institute of Plant Maintenance (JIPM)
- **ASEAN Best Practices** Energy Management of large factories - Award 2015

### INNOVATION AND DESIGN AWARDS

- **Supreme:** ASEAN Plastic Design Awards from ASEAN Federation of Plastic Industries
- **Excellence :** ITEX 2016 from Russian House for Int'l Scientific and Technological Cooperation



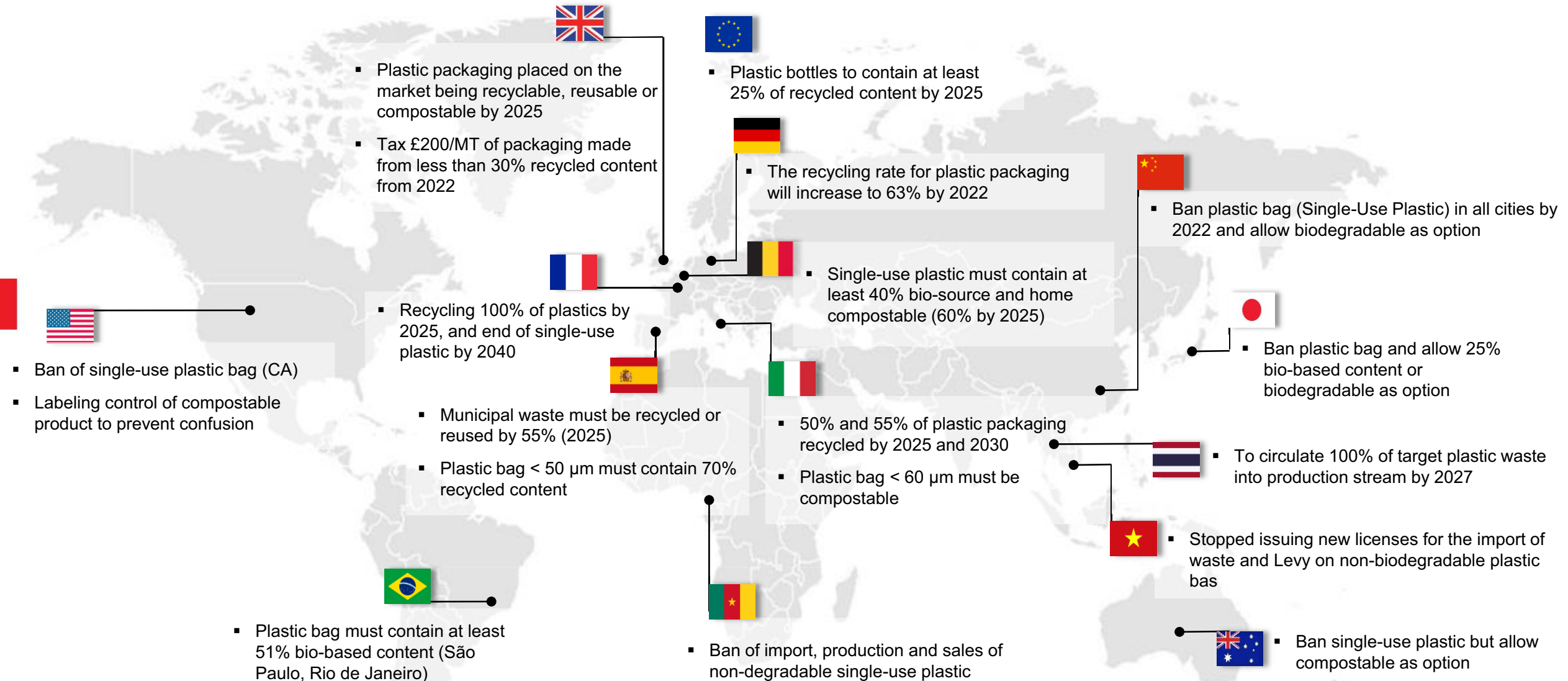
### SUSTAINABLE DEVELOPMENT AWARDS

- **Leader:** 5th consecutive year ;Dow Jones Sustainability Indexes (DJSI)
- **Gold Class** ((Construction Materials; RobecoSAM/DJSI)
- **Eco Factory** The 1<sup>st</sup> Certificate from the Federation of Thai Industries

**ROBECOSAM**  
We are Sustainability Investing.



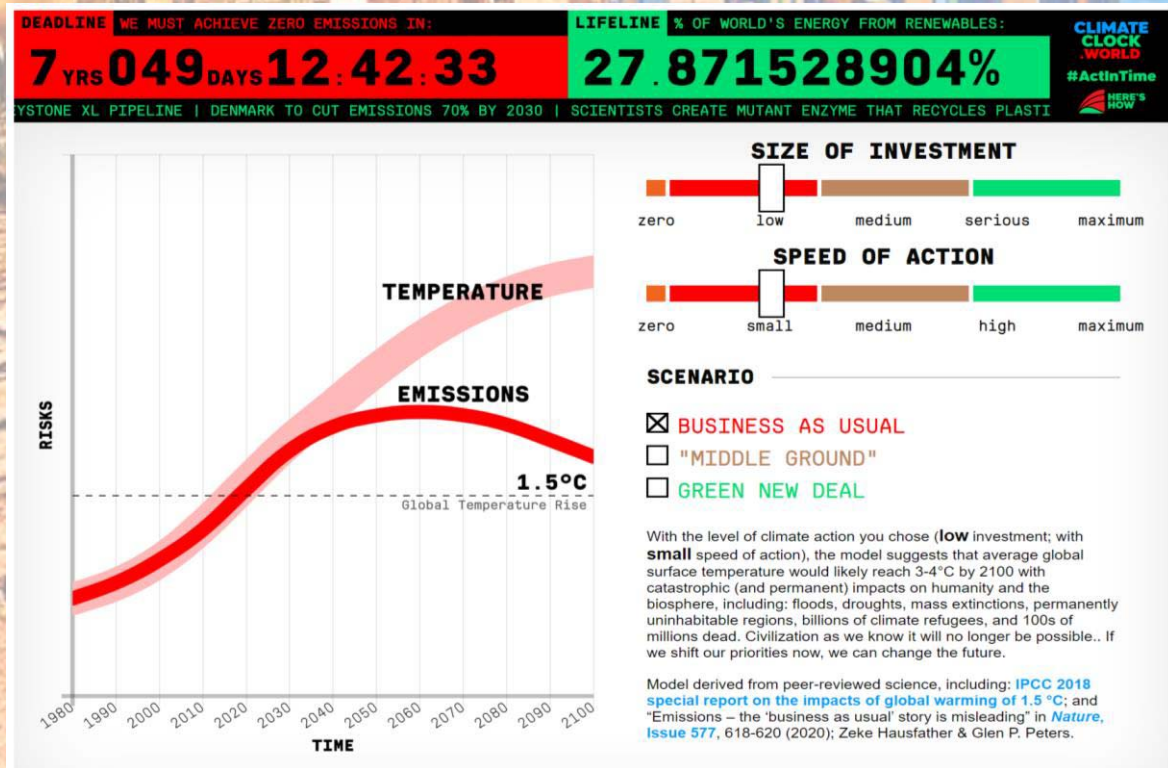
# Regulations push toward single-use plastic ban, % recycle contents in packaging and CO2 emission reduction target



# Not on track to meet Carbon target of 2°C scenario:

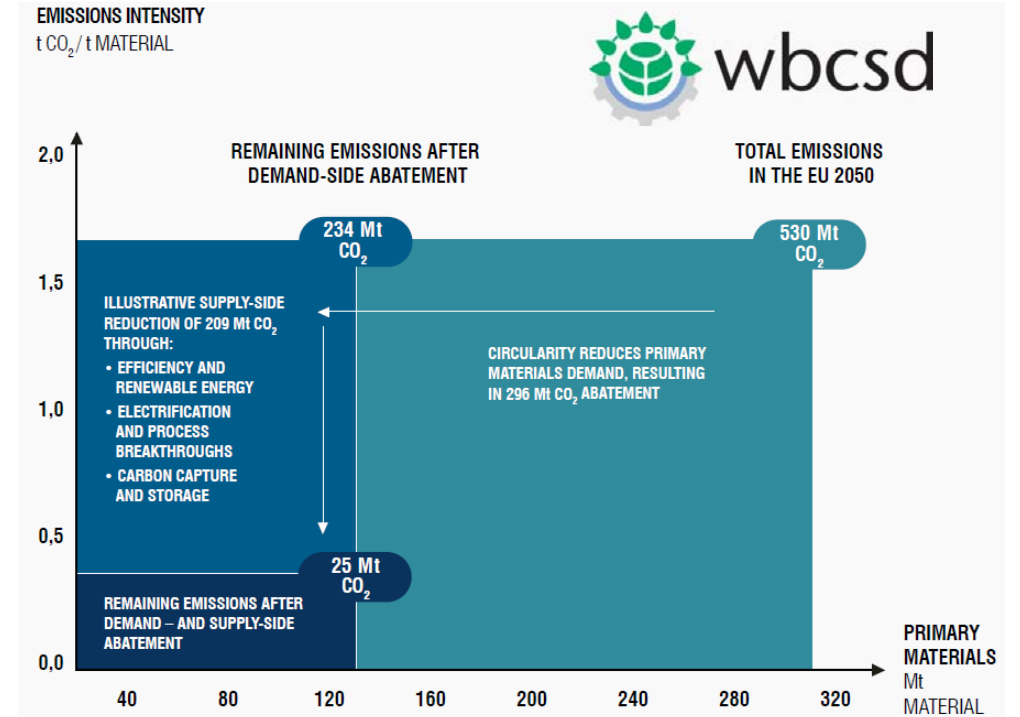


- Energy Efficiency & Zero carbon Energy: Necessary but not enough
- Both supply-side & demand measures are compulsory



# Achieve zero emission in 7 years needed

## Circular Economy is essential for Climate Change



- Supply-side (Energy) & Demand-side (CE): To be measured for decarbonization
- Recycled materials: Far lower emissions than primary materials
- More circular economy: EU-emissions cut by 56% by 2050 (296Mton), and 3.6 Bton per year globally up to 333 Gt by 2100
- To do more of shared economy to increase overall efficiency

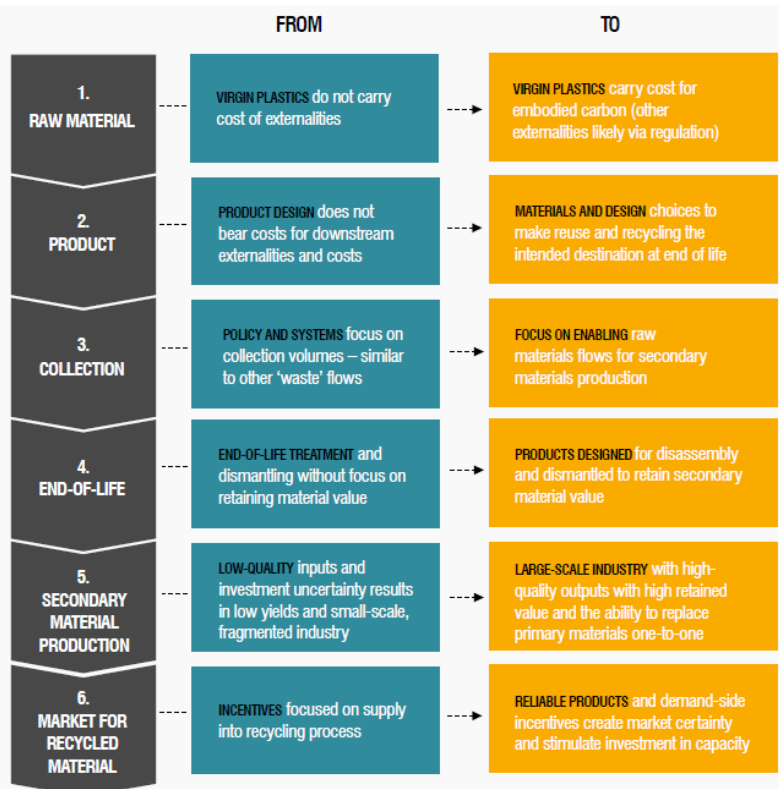


# Plastics

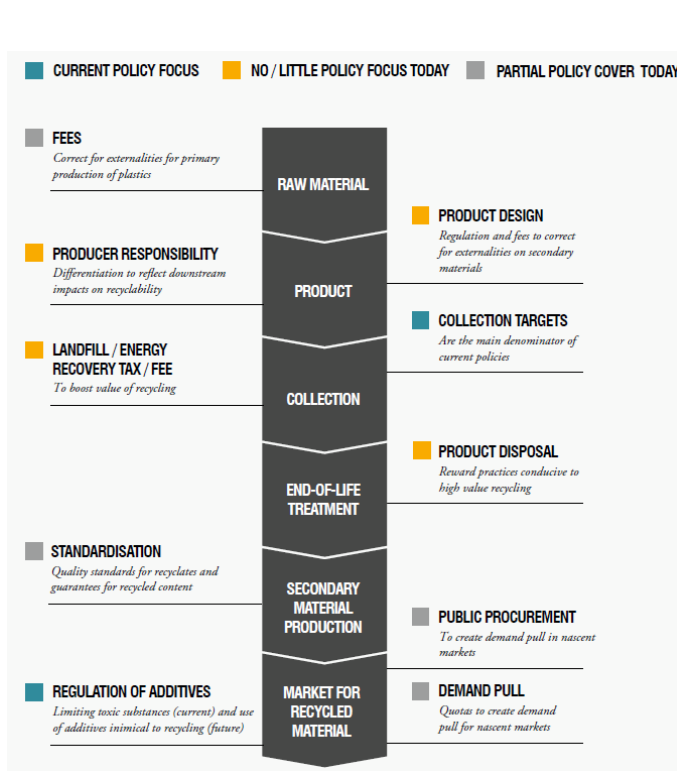
## Highlights

- Most plastics are recyclable, and recycling saves 90% of the CO<sub>2</sub> emissions arising from new production
- A combination of re-use and recycling could provide 60% of plastics demand by 2050, cutting CO<sub>2</sub> emissions by half.
- This requires systems that enable high quality recycling and preserve the value of plastics.

## IMPROVING PLASTICS RECYCLING WILL REQUIRE TRANSFORMATION ACROSS THE ENTIRE VALUE CHAIN

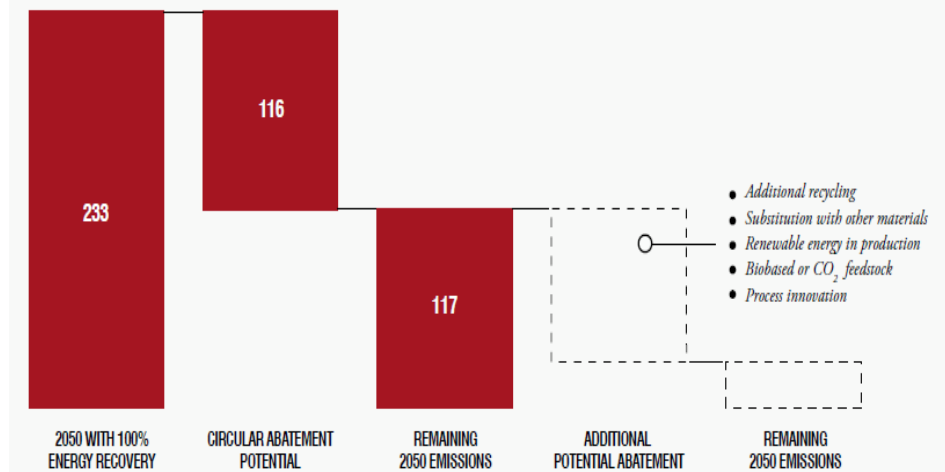


## CURRENT POLICIES COVER ONLY PARTS OF THE RANGE OF BARRIERS TO HIGH-VALUE PLASTICS RECYCLING



## IMPLEMENTING A CIRCULAR PLASTICS SCENARIO CAN REDUCE 2050 EMISSIONS BY 50%

PLASTICS PRODUCTION EMISSIONS  
Mt CO<sub>2</sub>, EUROPE, 2050



Source: The Circular Economy – A Powerful Force for Climate



# Brand owners have set their strategic goals

To promote recyclability & increase recycled content in their packaging



<i>GHG Reduction</i>	<i>Design for Recyclability</i>
<ul style="list-style-type: none"> <li>• <i>Zero net GHG emissions by 2050</i></li> </ul>	<ul style="list-style-type: none"> <li>• <i>100% of Packaging Recyclable or Reusable by 2025</i></li> </ul>
<ul style="list-style-type: none"> <li>• <i>50% GHG reduction by 2030</i></li> </ul>	<ul style="list-style-type: none"> <li>• <i>100% Recyclable or Reusable packaging by 2030</i></li> </ul>
<ul style="list-style-type: none"> <li>• <i>Zero net GHG emissions by 2039</i> <i>100% renewable and recycled carbon in Home Care formulations by 2030</i></li> </ul>	<ul style="list-style-type: none"> <li>• <i>100% of Plastic packaging to be Reusable, Recyclable, or Compostable by 2025</i></li> </ul>
<ul style="list-style-type: none"> <li>• <i>Climate positive by 2030</i></li> </ul>	<ul style="list-style-type: none"> <li>• <i>Renewable and Recycled materials by 2030</i></li> </ul>

# SCG Circular Economy Solution Platform

1

DESIGN FOR  
RECYCLABILITY



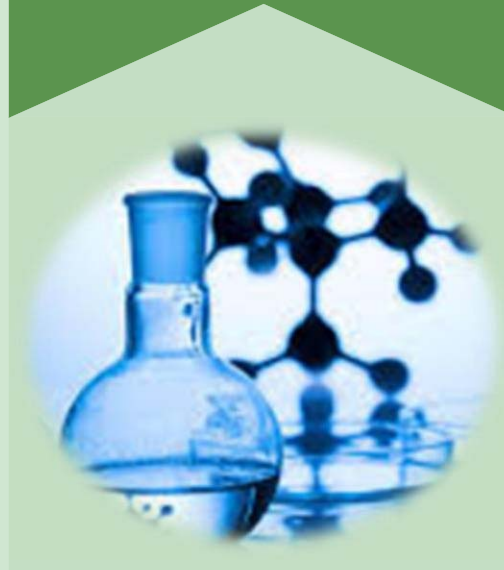
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MECHANICAL  
RECYCLING



3

CHEMICAL RECYCLING



4

BIOPLASTICS



Digital Solution in Circular Economy



# SCG Circular Economy Collaboration & Partnership

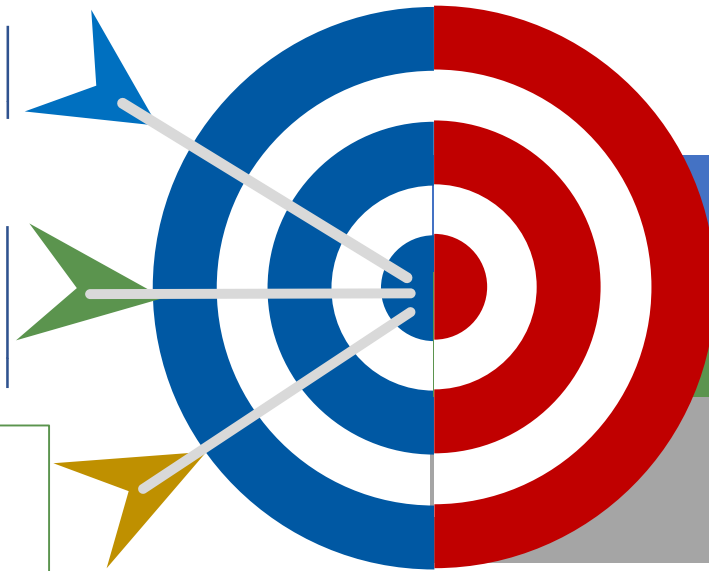
together we will achieve....

## Commitment to achieve by 2030

*“Becoming Climate Positive”*

*“Designing all products with new circular principles, with the goal to only use renewable and recycled materials in our products”*

*“Improve collect back/ Circular infrastructure, Upgrade informal sectors and integrate digital technology as enabler”*



## SCG Circular Economy Solutions

### ✓ Bioplastics

- Drop-In Renewable Polyolefin
- Own Formulated Biodegradable

### ✓ High Quality PCR (Post-consumer Recycled)

- PCR LL/LDPE for flexible packaging

### ✓ High Quality PCR (Post-consumer Recycled)

- PCR HDPE for personal and homecare packaging

### ✓ Co-Collection Campaigns (CCC)



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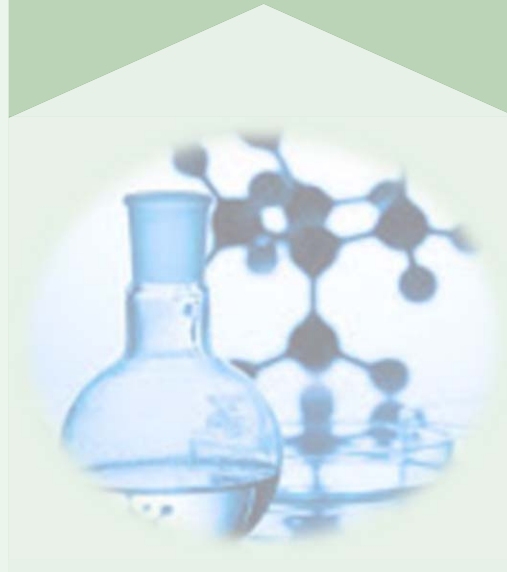
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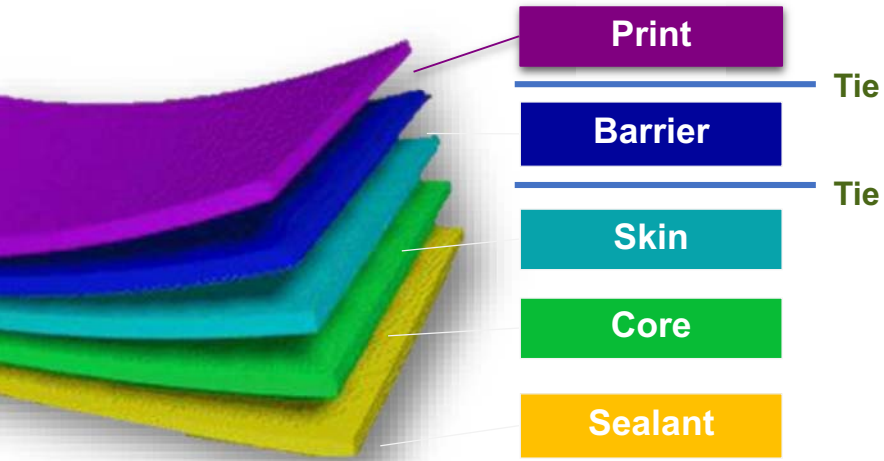
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Digital Solution in Circular Economy

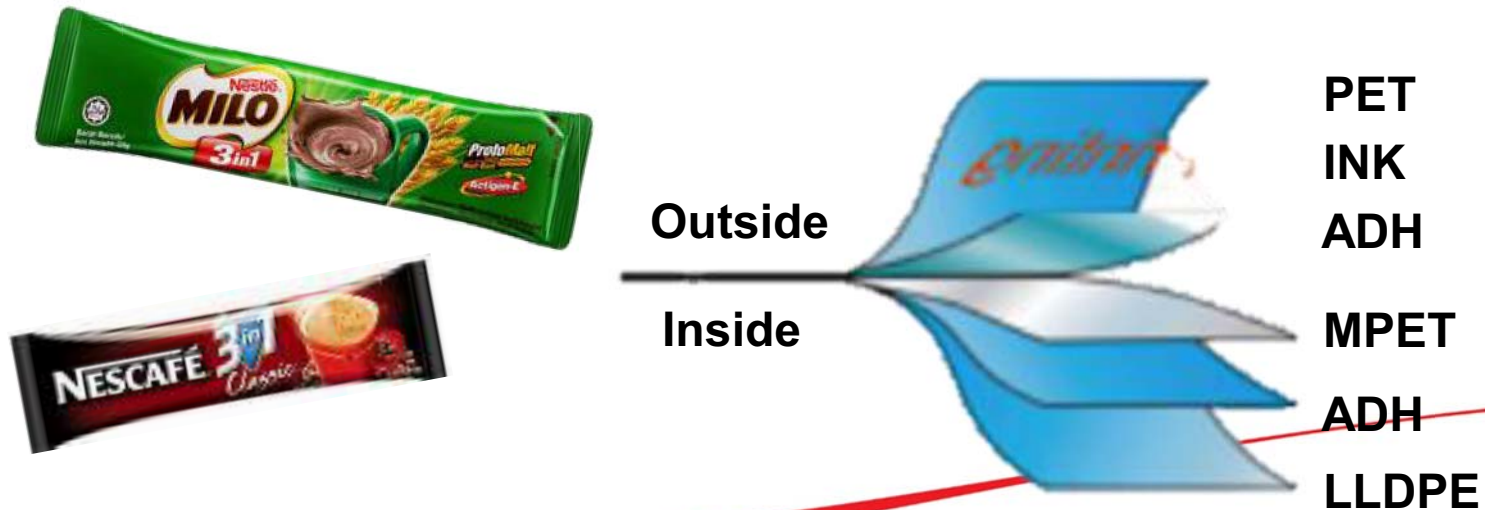


# Existing flexible film structures are **Multilayer with Multi-material**



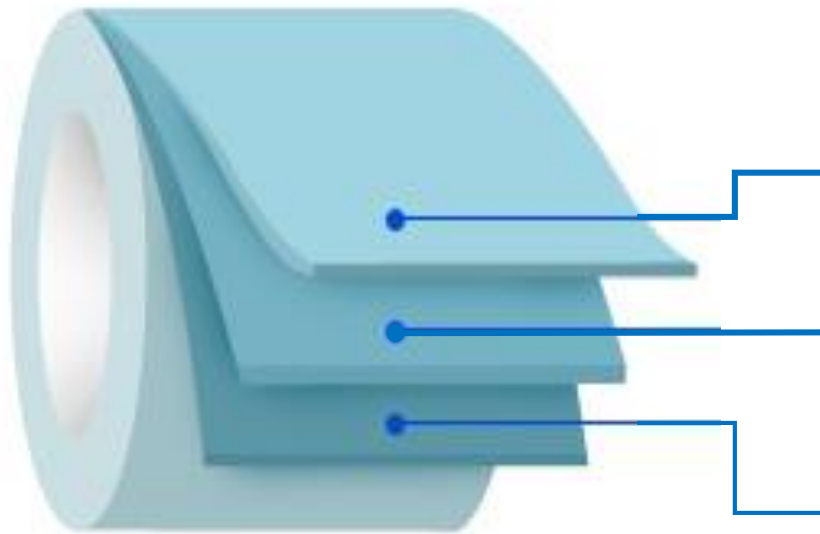
Layer	Characteristic	Material
Printing	Good appearance and excellent printing	PET, Nylon, BOPP, CPP
Barrier	Protect oxygen and water vapor from outside and <b>increase product shelf-life</b>	Aluminum, Metalized film, Nylon, PET, BOPP
Sealant	Excellent <b>seal strength</b> at low SIT and <b>increase packing speed</b>	LLDPE, LDPE, HDPE, hPP, PP Terpo, Plastomer

*\* Structure film in same application may be different depend on requirement*



# SCG Design for Recyclability

Under developing mono-materials both PE & PP structure to serve recyclable pkg.



Layer	Target Replacement	MonoMat PE Based	MonoMat PP Based
<b>Printing</b>	Nylon, PET	<b>BOPE</b>	<b>BOPP high heat resistant</b>
<b>Barrier</b>	Nylon, PET Metalized film Aluminum	<b>Medium High – Very high Ultra High</b>	
<b>Sealant</b>		PE (existing grade)	<b>CPP Low temp seal</b>

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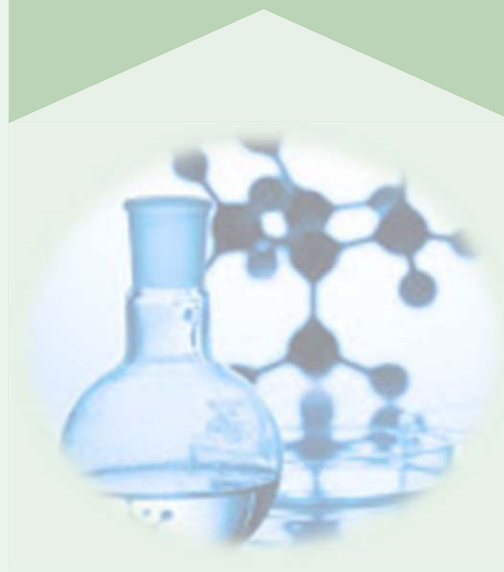
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Digital Solution in Circular Economy



# SCG PCR HDPE

“The solution delivers global standard of PCR quality. This can achieve the Personal & Homecare packaging new boundaries by giving a sustainable product consistency while enabling customer to commence a Circular Economy model and accomplish recycled content commitment”



## ✓ Global Compliance Standard



## ✓ Processing Friendly

## ✓ Product Quality & Appearance

## ✓ Traceability Guarantee

## ✓ Sustainable Product Availability

# PCR LD/LLDPE



## SUEZ Circular Polymer:

- 30,000 T/year is the final recycling capacity of the plant, will be of recycled materials in 2023
- OUR DNA: Compliance and High Quality Products”

Production and Quality (as a producer)	SUEZ CIRCULAR POLYMER (THAILAND) CO., LTD.
Sales and Marketing (as a sold broker)	SCG PLASTICS CO., LTD.
Product	HIGH QUALITY PCR RESIN (PCR LLDPE Resin and PCR LDPE Resin)
Market	ASEAN
Plant Location	Bangkok Free Trade Zone, Bangplee, Samutprakarn
Availability	Commercial product will be available from Q4/2020

Finish Product	Plastic Type	
	<b>1. LDPE FILM</b> LDPE Film from outer packaging, Outer bag	<b>2. LLDPE FILM</b> High-stretch film from wrapping application.



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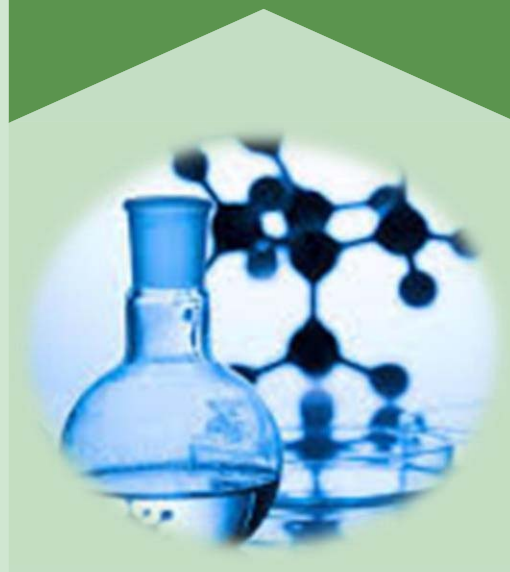
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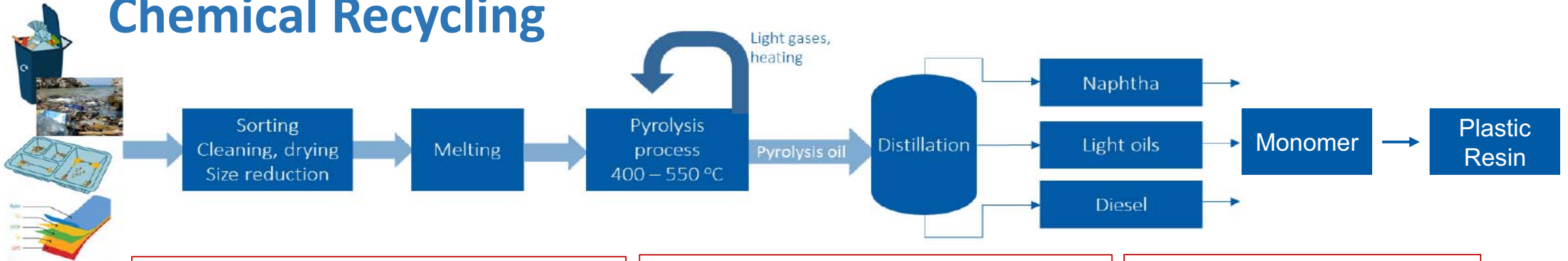
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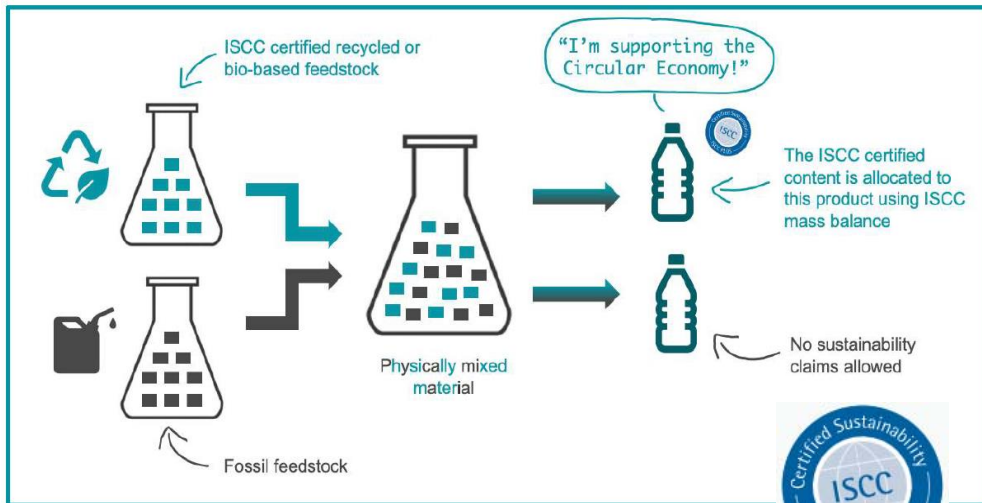
# Chemical Recycling



- Polymer breakdown & Reproduce monomer building blocks
- Solutions for Mixed-plastic waste
- End-of-life extension

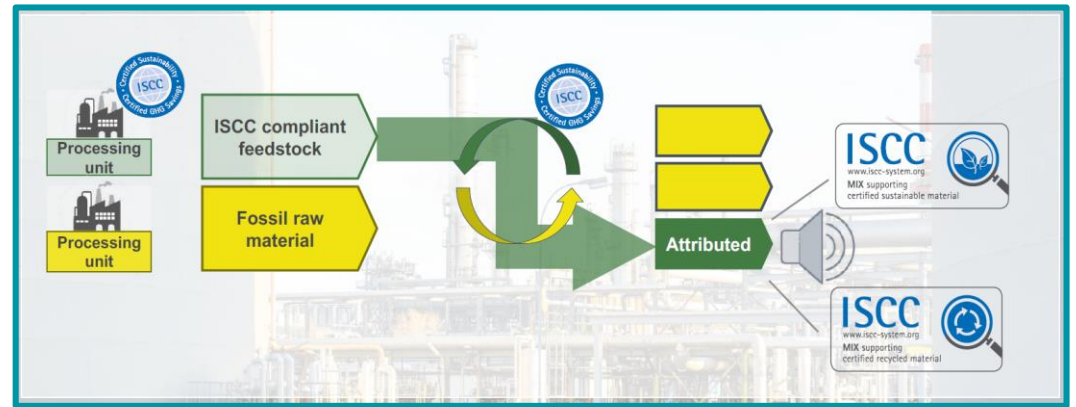


## Certified based on Mass Balance Concept



Mass balancing is a method to document and track recycled/bio-based content through complex manufacturing systems.

By using mass balance, companies can track how much recycled/bio-based material has been used in their manufacturing systems and balance it out exactly with the certified content in the end products.



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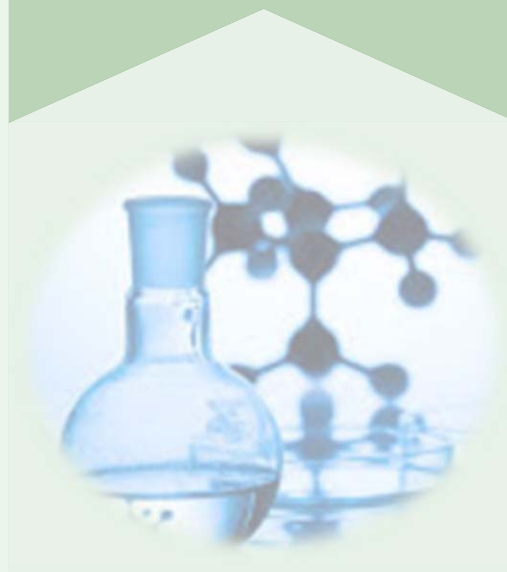
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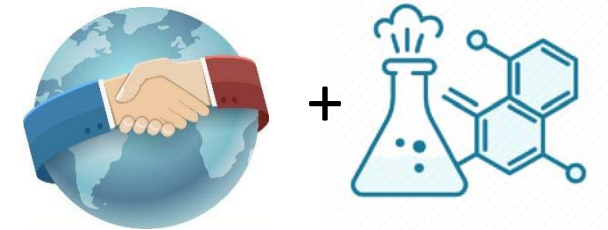
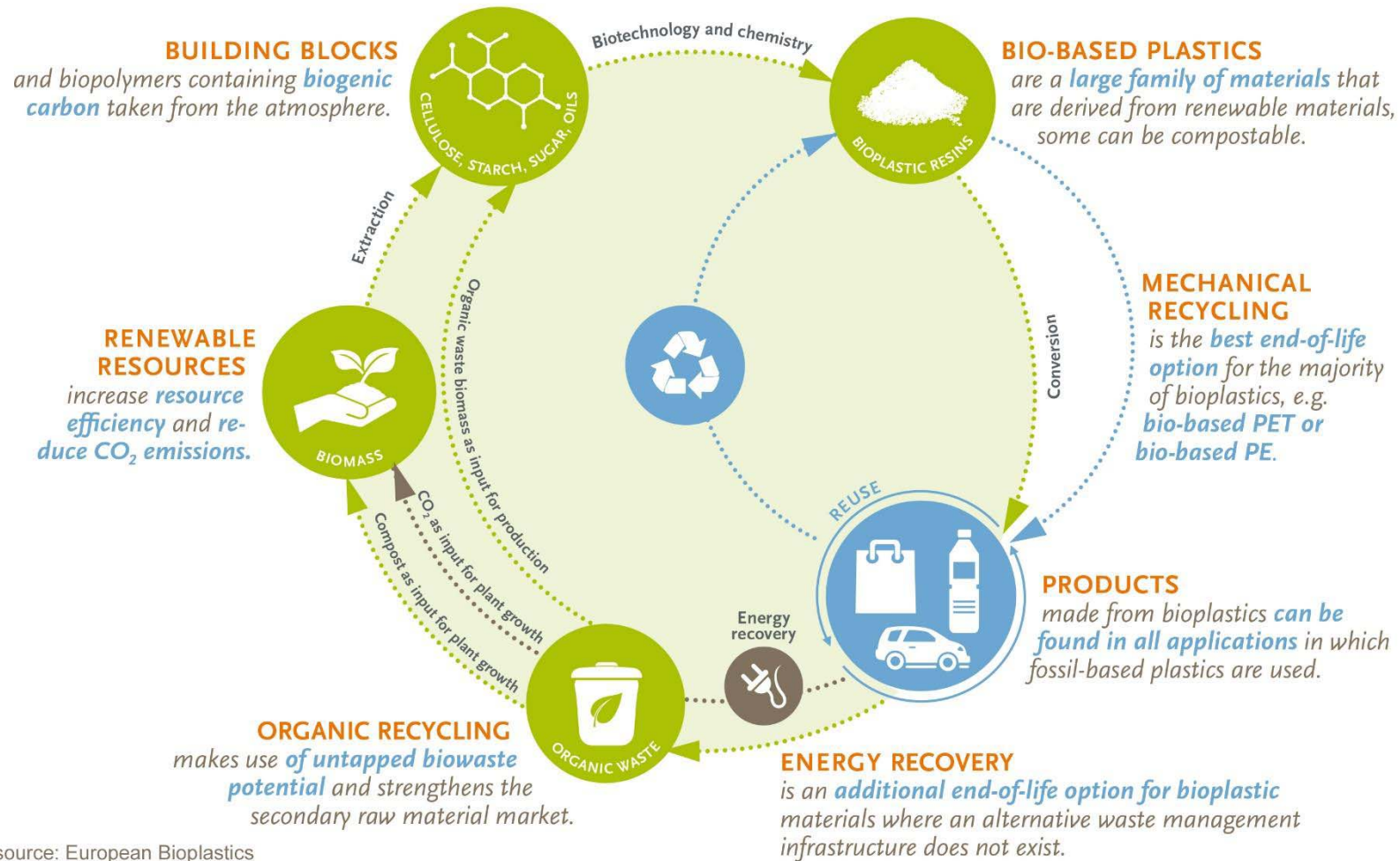


Digital Solution in Circular Economy



# Bioplastic & Bioeconomy ----> BCG Model(s) THAILAND

## Bioplastics – closing the loop



source: European Bioplastics

# Five key barriers prioritized based on survey results & interviews



## Policy support

Current policies often support fossil-fuel materials through e.g. subsidies



## Investment & operational costs

Investment costs restrictive due to required research & development

Input materials with higher general costs

Technology not offering low cost opportunities yet



## Technological developments

Technologies for production of some bio-based products already exist, but innovations in many areas required

Scaling-up or scaling-down of many technologies currently not possible



## Scaling-up of production

Material availability, technologies and experience compared to existing alternatives hindering scaling-up of concept



## Public perception of concept

Land-use challenge, perception of Genetically Modified Organisms (GMO) and consideration of trade-offs for biomass use impede full embracement of concept

Missing sense of urgency to change current practices and unawareness about link to climate agenda

# DIGITAL PLATFORM FOR CIRCULAR ECONOMY



## Waste Bank Collaborations

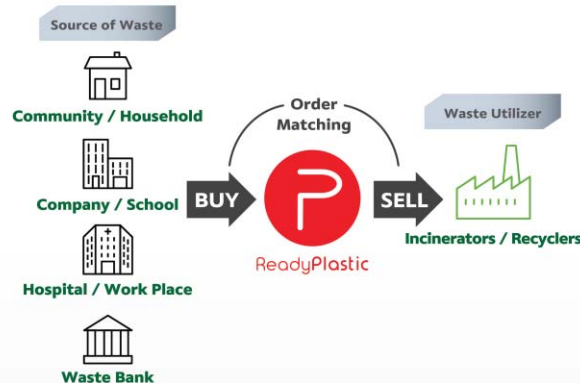
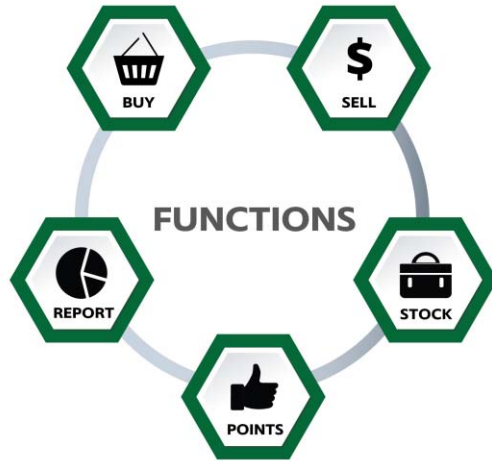


### DIGITAL PLATFORM FOR SUSTAINABLE WASTE MANAGEMENT

**KoomKah** is a digital platform developed to promote correct waste sorting in order to improve recycling efficiency right from the beginning. The platform offers waste collectors and waste banks more convenience, as waste types, amounts, and prices can be easily recorded and organized via KoomKah mobile application.

**KoomKah** also serves as an additional digital channel where users can directly sell each type of waste to specific recyclers and incinerators.

**KoomKah** is not only allows sorted waste to be sold at good prices but also delivers quality waste to recyclers and enables waste banks to manage and plan waste purchase and logistics more efficiently.



**รับบริจาค**  
ถุงหรือฟิล์มพลาสติกใช้แล้วที่สะอาด  
Pilot Used Plastic Bag Drop Point

ตั้งแต่วันที่ 1 ถึง เดือนธันวาคม 2563  
นำถุงหรือฟิล์มพลาสติกใช้แล้ว  
ไปรีไซเคิลเป็นถุงขยะและนำกลับมา  
ใช้ใหม่ ในเอสซีจี สนดู. บางซื่อ

**จุดรับบริจาค**

- ชั้นล่างอาคารเอสซีจี 100 ปี
- ชั้นล่างอาคาร สนดู. 1
- ชั้นล่างอาคาร สนดู. 2

ผู้รับผิดชอบโครงการ: นายเมธีร์ โฉมพิตรน E-mail : thanchot@scg.com



# SCG : Summary

- Dedicated to follow world trend on climate change and SDGs.
- Open up for collaborations to drive on circular economy
- Together with collaboration we shall make this possible



***PASSION FOR BETTER***